



## PUBLIC WORKS DEPARTMENT

### COMMERCIAL IDENTIFICATION SIGNS

#### Policy

The County of Lanark Public Works Department will supply, erect and maintain commercial identification signs on the County road allowance. No other commercial signs will be permitted on the road allowance. The County Public Works Department will install the signs within ninety (90) days of the receipt of payment for manufacturing and installation costs.

The identification sign will include the name under which the enterprise carries out business, the distance in kilometers (km) from the sign location to the establishment entrance, and a directional arrow. Signs should be directional in nature rather than an advertising device. The wording and location shall be subject to the approval of the County Public Works Department.

For this service, the commercial establishment shall pay the initial cost of the sign and shall pay an annual maintenance fee prior to June 1<sup>st</sup> each year, or the sign will be removed. Please refer to the "Price Schedule" which follows for particulars.

Commercial identification signs located on the same sign post will be placed in order of the location of the business along the road, with the closest business to the sign located at the top of the sign post.

Signs will be manufactured with a blue background and white lettering. Road signs are 48 inches wide by 16 or 24 inches long, determined by the need of 1 – 3 lines for the business name and distance/directional information. Trail signs are 30 inches wide by 12 inches long and will accommodate 1-2 lines for the business name and distance/directional information. Each line can accommodate approximately 12 characters; spaces are considered as characters. Signs are produced with upper and lower case letters. Distance and arrow are mandatory.

A County logo, which is white background with blue lettering and a red maple leaf, will be located at the top of each sign post.